2011 CLAMS Spring Conference  
May 19-20  
Wenatchee Valley College  
Wenatchee, Washington

Don’t be a Zombie! Feed Your Brain

Recently, there’s been a lot of research about how learning takes place in the brain. So what are you doing about it? Has it changed the way you think about learning? Could it impact the way you teach students? Come and learn the basics of this exciting new research and find out how your colleagues are using it in the classroom. Our focus will be on *Brain Rules* by John Medina and *The Shallows* by Nicholas Carr. Come prepared to share your own ideas and techniques.

Presenters

**Panel Discussion with Linda Keys, Deb Moore, Mark Bieraugel and other wonderful librarians.**

Jointly sponsored by the:  
College Librarians & Media Specialists (CLAMS)  
Library Media Directors Council (LMDC)

All meetings will be in **Van Tassell Center (F)**  
The room location is the Cafeteria located at the back of the building.  
**Van Tassell Center (F)** is located directly across the quad from **Brown Library (D)**.
Schedule (subject to change)

Thursday, May 19
*Snacks, but not lunch, will be provided.

12:00-12:45 p.m. Registration (Van Tassell Center)
12:45-1:00 p.m. Welcome and Opening Remarks
1:00-2:30 p.m. Presentation on Brain Rules and The Shallows
2:30-2:45 p.m. Break
2:45-4:30 p.m. Continued discussion/activity....
4:30-5:00 p.m. So, You Want to Be a Library Director? Andrew Hersh-Tudor
5:00-6:30 p.m. Break, Check into hotels
6:00-7:00 p.m. Happy Hour/Ice Breaker
7:00-9:00 p.m. Dinner (walking distance of the conference hotel)

Friday, May 20
*Continental breakfast and snacks, but not lunch, provided.

8:30-9:00 a.m. CLAMS business meeting & elections (Van Tassell Center)
9:00-9:15 a.m. Break
9:15-10:30 a.m. New Accreditation Standards in Action
10:30-10:45 a.m. Break
10:45 a.m.-12:15 p.m. Success Stories- presentations from awesome librarians
12:15-12:30 p.m. Wrap-up & Door Prizes

Friday afternoon, optional post conference activity:
http://shoottherapids.com/rafting/whitewaterexpress.html

Barbara Oldham, Wenatchee Valley College will arrange a trip if there is enough interest. Those interested, should email Barbara Oldham, boldham@wvc.edu if you will commit to this trip! HIGHLY recommended!

Acknowledgements

Thanks are due to many people, most notably to: Barbara Oldham (Site Coordinator), Linda Keys (President), Deb Moore (President-Elect), Marji MacKenzie (Treasurer & Past-President), Adrienne Roush (Past-President), Mark Bieraugel (Secretary), Teresa Jones (CLAMS webmaster), and of course, to our presenters. Special thanks to our hosts at Wenatchee Valley College.
Registration Form  (One participant per form, please.)

Registration Deadline: **May 6**  Late registrations will be accepted through the first day of the conference as long as you e-mail Marji MacKenzie and let her know you will be attending but paying late. Note: $5.00 late fee for payment after May 6.

Name: __________________________________________________________

Day Phone: ____________________  E-mail: ____________________________  (confirmation provided by e-mail)

Library of affiliation: ____________________________________________

Address: _______________________________________________________

______________________________________________________________

Check, if applicable:   _____ CLAMS Member   _____ LMDC Member

Registration:

_____ $30.00 CLAMS/LMDC Member

_____ $40.00 Non-member

_____ $20.00 Student

_____ $5.00 late fee for payment after May 6

_____ $25.00 Banquet  “The form has been updated to reflect true banquet costs. If you’ve already submitted your registration or if it’s already in process on your campus, you will not be charged the extra amount.”

_____ Vegetarian option

_____ Total amount enclosed

☐ Check here, if you require a RECEIPT

Please make check payable to **CLAMS**.  Your cancelled check is your receipt, unless otherwise requested.  No refunds after May 6.  **Mail registration form and payment to:**

**CLAMS**
c/o Marji MacKenzie
Library—Green River Community College
12401 SE 320th Street
Auburn, WA 98092

Contact Barbara Oldham with conference questions or if you need special accommodations: BOldham@wvc.edu (509) 682-6714

Contact Marji MacKenzie with registration questions: mmackenzie@greenriver.edu (253) 833-9111 ext. 2101
Hotel Information

Comfort Inn
815 North Wenatchee Ave
Wenatchee, WA 98801
866.973.7839
www.wenatcheecomfortinn.com

The state rate will apply at $77 per night. $10 additional for 2 people. You can register on the web site for government rate. Cutoff date May 3rd.

Driving Directions

Generate customized driving directions from CLAMS site http://clams.ctc.edu/conferences/

Follow details, below to the WVC Brown Library and Van Tassell Center

From Highway 97, Blewett Pass
At the junction between Hwy 97 and US Hwy 2 turn right. Follow signs to Wenatchee. As you enter Wenatchee, stay in the right lane and continue over the bridge toward downtown. At the cross streets of Maple, Miller and Wenatchee Avenue (the fourth stop light, a car dealership will be on your right) get in the far right lane and proceed onto Miller. You will see signs directing you to Wenatchee Valley College. Turn right on Ninth Street (Dairy Queen will be on your left). Turn left on Nelson go to the parking lot, Library is the big building on right. (Van Tassell Center is directly across the quad from the Library.)

I-90 exit From US Hwy 28
Follow Hwy 28 into East Wenatchee. Get in the left lane at the second stop light and proceed over the bridge. At the next intersection follow the road to the right. Remain in the center lane (Mission Street). Proceed down Mission Street to Ninth Street. At Ninth Street turn left. Follow Ninth Street West to Nelson turn left go to the parking lot, Library is the big building on right. (Van Tassell Center is directly across the quad from the Library.)

From Pangborn Airport:
Turn left as you exit the airport parking. At the stop sign turn left onto Grant Road. Proceed down Grant Road in the right-hand lane to the junction of Grant and US Hwy 28. Turn right and proceed over the bridge. Once over the bridge turn right at the light and remain in the center lane (Mission Street). Proceed down Mission Street to Ninth Street. At Ninth Street turn left. Follow Ninth Street West to Nelson turn left go to the parking lot, Library is the big building on right. (Van Tassell Center is directly across the quad from the Library.)

Parking Information

Campus Parking Lots

- Wells Hall on 5th St. (Parking Lot A)
- Smith Gym on 5th St. (Parking Lot B)
- Sexton Hall (Parking Lot C)
- MAC on 9th St. - Located across the street from Parking Lot C
- Library upper and lower parking lots on Nelson St. (Parking Lot D)
Happy Hour, Banquet and Afterglow Information

6:00-7:00  Social Hour at the Wok-About
Wine and beer will be available.

7:00-9:00  Dining at the WOK-ABOUT Mongolian Grill
110 N Wenatchee Avenue
(509) 662-1154

9:00  Afterglow at Joe’s Log Cabin
633 North Wenatchee Avenue
(509) 662-5329

The story goes like this...centuries ago in the province of Mongolia, hunting parties and warriors would prepare fruits, herbs, slivers of meat, cut with the sword edge, together with a special combination of vegetables, incense, spices and sauces, and grill their meals on upturned shields. The meat was carved from the animals killed during the day's hunt. They piled their food high upon their war shields, and cooked them over large bonfires on a hot griddle. This stir fry style feast, became a natural way of eating from day to day.

This tradition food preparation is called Mongolian barbecue and is followed today by restaurants that prepare food using solid iron griddle that is as large as 3 feet in diameter and can cook at temperatures as high as 300°C.

Come and enjoy the tradition.

110 N Wenatchee Avenue
The Wok-About is located 7 blocks south of the Hotel an easy walk or a short drive.